

ENJOY YOUR NEW CARPET

It's easy to smile when you don't have to worry about stains and spots ruining the beauty of your new carpet.




everguardSM

10-YEAR STAIN PROTECTION PLAN SERVICED BY 3M
FROM THE MAKERS OF SCOTCHGARD™ PROTECTOR

MORE REASONS TO SMILE...

The EverGuardSM Stain Protection Plan is serviced by 3M, the makers of Scotchgard™ Protector. 3M has made a science of protecting carpet and fabrics for over 30 years.

If a mishap occurs, you receive top-notch service from 3M's experienced carpet experts.

If you ever sell your home, the plan is transferable.

Many gorgeous styles of qualified carpets are available with the EverGuardSM Stain Protection Plan. Just make sure to have it professionally steam cleaned by a 3M-approved cleaner every 24 months to take advantage of full protection plan benefits.

Protect your beautiful new carpet. Ask your sales professional about the EverGuardSM Stain Protection Plan today.

OUR EXCLUSIVE EVERGUARDSM STAIN PROTECTION PLAN
GIVES YOU THE ULTIMATE PROTECTION AND PEACE OF MIND.
ASK YOUR SALES PROFESSIONAL FOR COMPLETE DETAILS.



STAIN-FREE
CARPET FOR
10 YEARS.


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 **CARPET ONE** FLOOR & HOME



HOW IT WORKS

For the first five years, most food and beverage stains are covered by the primary warranty provided with the carpet - while tough stains like grease, paint, ink, mustard, blood, and pet stains are covered by the EverGuardSM Stain Protection Plan. When the primary warranty expires, the EverGuardSM Stain Protection Plan extends the term to cover all stains, including those previously covered by the primary warranty, for a total of 10 years of complete stain protection.

WHEN A SPILL OCCURS

1. Use the 3M Stain Removal Kit. Chances are you'll be able to remove the stain quickly and easily with our exclusive 3M Stain Removal Kit. This kit contains three of the best carpet cleaning solutions available today. You receive this kit only by purchasing this carpet protection plan.
2. Call our toll-free number. If you have a stubborn stain, our stain removal experts will work with you over the phone to help you remove the stain.
3. A stain removal expert visits your home. If the stain persists, 3M will have a stain removal professional contact you and schedule an appointment at your convenience to remove the stain - free of charge.
4. Your carpet is replaced. If the stain cannot be removed, the affected area of your carpet will be replaced one time, according to the terms of the warranty. In years one through five, you pay only for labor, pad, and carpet disposal. In years six through 10, you also pay a fee equal to half of the carpet's original purchase price. After the carpet is replaced, you must relinquish the stained carpet.

SMILE... EVEN THOSE REALLY TOUGH STAINS ARE COVERED.

In the chart below, you'll see that most carpet manufacturer-provided warranties don't cover many common stains. To keep your carpet truly stain-free, you need the best coverage and best service available - EverGuardSM Stain Protection Plan.

TOP TEN CARPET STAINS*	COVERED UNDER MOST MANUFACTURER-PROVIDED WARRANTIES	COVERED UNDER THE EVERGUARD SM CARPET PROTECTION PLAN
Fruit Punch	Yes	Yes**
Unidentified	No	Yes
Coffee	Some	Yes**
Pet Stains	No	Yes
Vomit	No	Yes
Cola	Yes	Yes**
Grease	No	Yes
Apple Juice	Yes	Yes**
Mustard	No	Yes
Urine	No	Yes

*As reported to the 3M Service Center.

**If covered by primary warranty, refer to warranty first.

