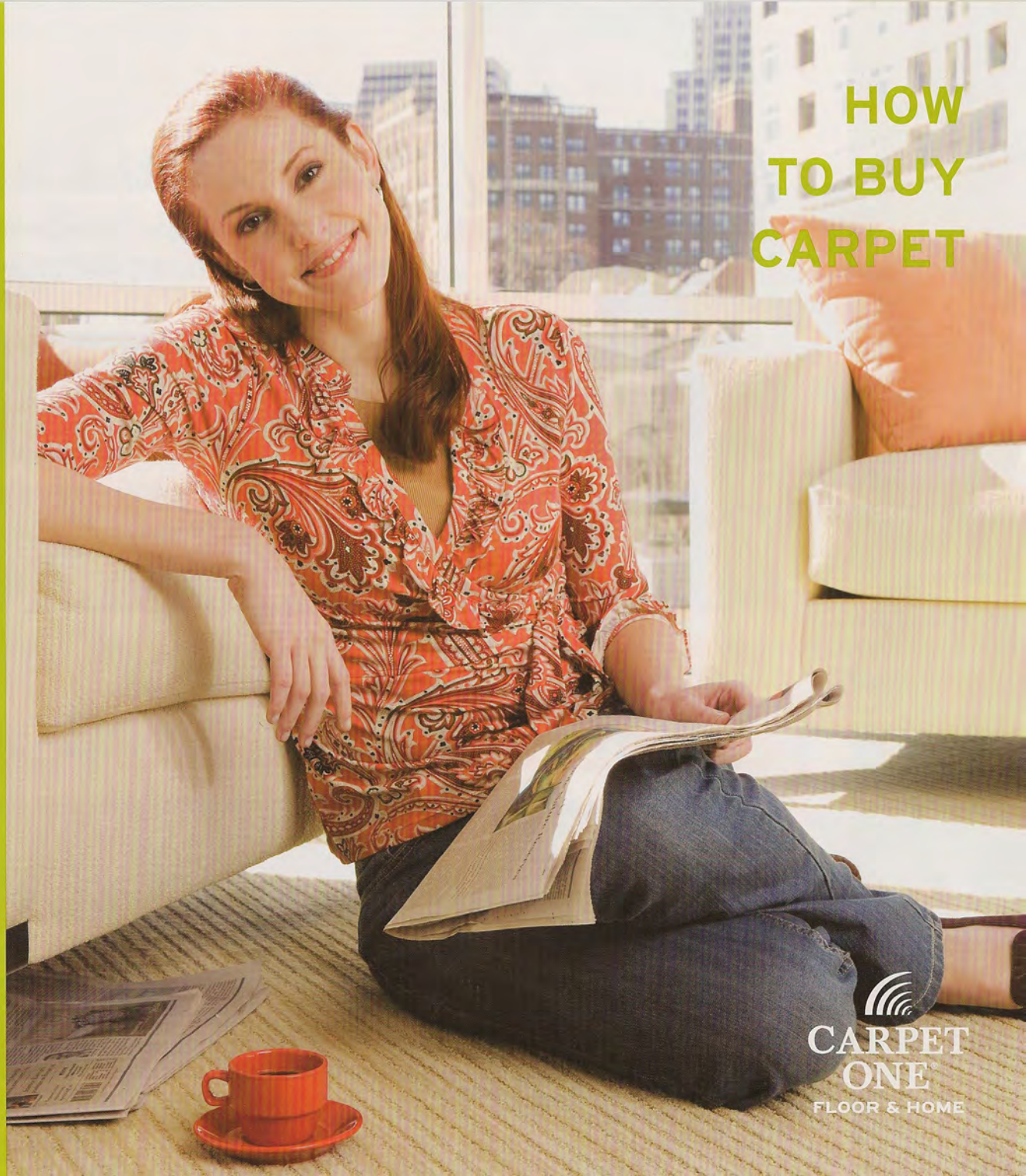


# HOW TO BUY CARPET



  
**CARPET  
ONE**  
FLOOR & HOME

# THE EASIEST WAY TO BUY CARPET

We are committed to making buying carpet an easy, informative, and inspiring experience for you.

## COLORS AND STYLES

It's your home. You want to give it your touch. So we've created hundreds of styles and thousands of colors to inspire and excite you. We've defined lifestyles that reflect the way you live, so you can easily navigate our many palettes, designs, and textures. Classic. Sophisticated. Casual. Berber. Trendsetter. Active. Carpets for your life.

## CARPET ONE® FLOOR & HOME'S PRODUCT PROMISE

We take the guesswork out of flooring your home with an easy-to-understand warranty system offering increasing levels of protection. Ranging from Bronze to Titanium, you're sure to find the perfect warranty to fit your lifestyle. And, to be sure that you're completely confident in your decorating decision, we offer The Beautiful Guarantee™ within the Gold, Platinum, and Titanium series products.

## THE BEAUTIFUL GUARANTEE™

We want you to be 100% happy that the floor we've created together is as beautiful as the one in your dreams. If not, we will replace it for free. That's what we call The Beautiful Guarantee™. We are that confident. And we offer an easy-to-understand warranty system that gives you a level of protection that is tailored to you.



# the Beautiful™ G U A R A N T E E

CARPET ONE® FLOOR & HOME PROMISES YOU'LL LOVE THE WAY YOUR NEW FLOOR LOOKS, OR WE'LL REPLACE IT - FREE.

We take the guesswork out of flooring your home with an easy-to-understand warranty system offering increasing levels of protection.



## TITANIUM SERIES

**120**  
DAY  
Beautiful  
G U A R A N T E E

**25**  
YEAR  
wear

**25**  
YEAR  
stain  
resistance

**15**  
YEAR  
texture  
retention

**LIFE**  
OF FLOOR  
installation

*The Titanium Series* offers the *ultimate* level of performance and protection.



## PLATINUM SERIES

**90**  
DAY  
Beautiful  
G U A R A N T E E

**20**  
YEAR  
wear

**10**  
YEAR  
stain  
resistance

**10**  
YEAR  
texture  
retention

**LIFE**  
OF FLOOR  
installation

*The Platinum Series* provides an excellent level of warranty protection, making it a great flooring choice for the active home.



## GOLD SERIES

**60**  
DAY  
Beautiful  
G U A R A N T E E

**15**  
YEAR  
wear

**7**  
YEAR  
stain  
resistance

**5**  
YEAR  
texture  
retention

**LIFE**  
OF FLOOR  
installation

*The Gold Series* is distinguished by classic fashion choices and better quality construction.



## SILVER SERIES

**30**  
DAY  
replacement  
materials

**10**  
YEAR  
wear

**5**  
YEAR  
stain  
resistance

**LIFE**  
OF FLOOR  
installation

*The Silver Series* provides style options at a good value.



## BRONZE SERIES

**15**  
DAY  
replacement  
materials

**5**  
YEAR  
wear

**LIFE**  
OF FLOOR  
installation

*The Bronze Series* is serviced by an entry-level warranty.

See warranty guide for complete details.



# CARPET LIFESTYLES THAT REFLECT YOUR PERSONALITY...



## CLASSIC

A classic is a sure thing. Beautiful yet comfortable, classic carpets allow you to tell your story any way you like, with quality and design that have already proven themselves timeless. Always inspiring.

## SOPHISTICATED

Great style is personal, but sometimes you want to show it off. These are carpets for a sophisticated atmosphere that you've created in just the right way, elegant and thoughtfully designed.

## CASUAL

Easy going. Laid back. Casual carpets fit comfortably in your room like a favorite sweatshirt. Never too serious. Ready for anything. On the cool side of practical.

You want to express yourself in every detail of the way you live. And we're here to guide you. Carpet One® Floor & Home has created six categories of carpet that reflect who you are and get you on your way to choosing the perfect match.



## BERBER

Natural in its inspiration, this is the down-to-earth collection of carpets that holds its own in any environment. Textural and enduring, it's like opening the door and allowing the elements in.

## TRENDSETTER

New ideas to inspire you. The latest trends translate into vibrant and innovative patterns, textures, and colors of carpet for the hippest and most beautiful rooms.

## ACTIVE

Innovation for the busiest areas of your home. For a makeshift office or a well-traveled room, these are carpets that support an active life. Pets, toys, and recreation. They can handle every day the way you do.

## CARPET ONE® FLOOR & HOME EXCLUSIVE BRANDS

At Carpet One® Floor & Home, you'll discover exciting collections that you won't find anywhere else: Relax, it's Lees®, Liz Claiborne Home, and Good Housekeeping™. And we offer you something no one else has, The Beautiful Guarantee™. That means no matter which of our exclusive brands you decide to purchase, you have our promise. If you are not 100% happy with the look of your new carpet, we will replace it. For free.

### RELAX, IT'S LEES®

Lees® offers a new kind of carpet for the world you live in, giving you the perfect blend of fashion and performance. Lees® features Ultra 25® with Scotchgard™ Protector for groundbreaking stain protection and ExtraLoc® backing, with double the density of standard carpets. Technical innovation plus a broad palette of colors and styles will help you achieve your creative vision.

### LIZ CLAIBORNE HOME

Liz Claiborne Home carpeting is designed for style and made for living. With rich color palettes, modern trends that make an impression, and an architectural touch of elegance, you can carpet the contemporary to the classic room with beautiful detail and quality.

### GOOD HOUSEKEEPING™

Available exclusively at Carpet One® Floor & Home, Good Housekeeping™ flooring is manufactured to meet the high standards of the name you know and trust. Evaluated by the Good Housekeeping™ Research Institute and backed by the prestigious Good Housekeeping™ Seal, it's flooring that delivers quality and durability without sacrificing value and style.

Good Housekeeping is a trademark of Hearst Communications, Inc.

**THREE EASY  
WAYS TO SHOP.**



**IN-STORE**



**ONLINE**



**IN-HOME**

**1.800.CARPET.1 • CARPETONE.COM**

 **CARPET ONE® FLOOR & HOME**



**Mixed Sources**

Product group from well-managed  
forests and recycled wood or fiber.  
www.fsc.org Cert no. SCS-COC-001333  
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